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in selection of ingredients and pains-  
taking supervision of an expert staff  
of brewers, guarantees the uniform  
high quality, mellow flavor and invig-  
orating strength of the beers brewed  
in Alberta.

Prompt delivery  
service to your home.

AGENT FOR BREWING INDUSTRY OF ALBERTA

## Distributors Ltd.

Phone 39, Gleichen

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**Clif. Fleury**  
PLASTERER  
AND  
BRICKLAYER  
All Work Guaranteed  
FIRST CLASS  
Estimates Gladly Given  
GLEICHEN, ALBERTA

**GEO. W. EVANS**  
Undertaking  
And Embalming  
MOTOR HEARSE  
Artificial wreaths always on  
hand. Weather extremes  
will not affect these flowers  
in any way.  
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**QUALIFIED**  
WATCHMAKER  
JEWELLER  
Prepared to repair all makes of  
watches and clocks and Jewellery.  
ALL WORK GUARANTEED  
SATISFACTORY, AND DONE  
AT REASONABLE RATES.  
V. HACKWORTH,  
GLEICHEN, ALBERTA

# HOW TO GET 66 2-3c FOR YOUR WHEAT

The Gleichen Call will pay 66 2-3 cents per bushel for Wheat (Basis No. 1 Northern) at your elevator. It is hardly necessary to explain that this offer is made to enable the Call's subscribers to pay up their arrears at a rate on the dollar commensurate with the current price of wheat. The plan, the Call believes, will be widely acclaimed as very generous and fair.

**THE 66 1-3 CENTS PLAN APPLIES TO PAYMENT OF ARREARS; ALSO NEW SUBSCRIPTIONS**

On any transaction in connection with NEW or RENEWALS or on OLD ARREARS account, A BUSHEL OF No. 1 NORTHERN WHEAT will be accepted at the value of 66 2-3 Cents. Lower grades will also be accepted on this basis.

Credit will be given at above rate, upon receipt of graded storage ticket made out to the credit of the Gleichen Call—we do not accept a wheat settlement on any other basis.

Subscriptions For More Than One Year In Advance  
Cannot Be Accepted Under This Plan.

**The Call,  
Gleichen,  
Alberta.**

## Town & District

Monday many duck hunters spent the day chasing ducks at Stobart and report exceptionally good sport. The cold spell of Friday and Saturday nights froze all the small sloughs and forced the ducks from all over the country into the big lake at Stobart. While the open water there froze the ducks kept the water open among the weeds and as a consequence on Monday ducks of all kinds were there in countless thousands, causing most of the hunters present to run out of ammunition and had to call it a day.

After a few hot days the first part of last week the weather changed Wednesday night and some snow fell Thursday night the weather cleared but Friday night more snow fell and the weather turned colder. Saturday was a cold raw day with heavy frost that night.

Ben T. White, aged 81 years, an inmate of Eventide Home, died Friday morning. He was born in the state of Rhode Island, but had spent most of his life in Canada and came to Gleichen over four years ago from Pinchen Creek. The funeral took place Saturday afternoon to Eventide cemetery with Ensign Sutherland conducting the service.

Some of the local goose hunters were very lucky last week in finding and bringing down the birds. One carload of sports brought down 20 in a few minutes one evening. We believe this to be a record for Gleichen sportsmen.

Last week Jack Lester repaired the sidewalk leading to the rink. Jack states that traffic on this sidewalk will be extraordinarily heavy with crowds attending the hockey games this winter and he did not want anybody to miss a game through breaking a leg by stepping in a hole in the sidewalk.

The question is not whether man descended from the monkey, but when he is going to quit descending.

### BRINGING BACK THE BICYCLE

Possibility of a return of bicycles popularity is seen in their increased use in some parts of the country in recent months, and the announcement that the cycle-trade will spend \$200,000 advertising them. The revival of their use is not expected to rival the 'nineties, when their vogue was at its height, the trade is counting on a 20 per cent increase in production during the coming year.

If bicycles return in substantial numbers to the streets and highways they will be welcomed as old friends. Many an old-timer who once pedaled his way to business or recreation will be tempted to mount again and try his mettle. Whether the boys and girls of this generation who get a bicycle will ever experience quite the thrill their fathers and mothers did in the possession of one is open, of course, to doubt. They are too used to the luxury of the automobile, or even of airplanes, to experience the exquisite, pristine pleasure that one's first bicycle brought in the days of buggies, phaetons and two seated "pleasure-wagons."

For many a country boy the bicycle brought the first enlargement of the radius of his movements and interests. Before the days of bicycles horses which had worked all day in the field were not to be used in the evening, so father said, for trips to town, even on the night of the strawberry festival or the one night stand of a travelling show in the town hall. A bicycle, on the contrary, was as tireless as the farm boy who "washed up as soon as the milking was done and rode his bicycle two or three miles to the land of romance which the village typified.

A bicycle even made the road to the school house seem shorter. But it was on the first of July, circus day or the time of the country fair, which a bicycle carried a boy as far as ten or twelve miles to the place where the event was to take place that it became indispensable. No matter if the road was deep in dust and the sand and the town-line hill so steep that a dozen boys and girls cycling to Arcady together had to dismount and walk up, pushing their wheels beside them, there was always plenty of red lemonade and mountains of gingerbread waiting when they reached the fair grounds.

A "wheel" may not become as smart as an automobile or afford as great a cruising radius, but instinctively one thinks of a boy and a bicycle as natural companions, perhaps as much as a boy and his dog. If the modern boy doesn't believe that a bicycle is the proper vehicle for the

road to adventure and wholesome fun, let him ask his dad.

Old Gent—Now, can you give me a good reason why I should give you a nickel?

Small Boy—I sure can. If I was an old gentleman with a nice new hat on and there was a lot of nice black mud handy, and a kid asked me for a nickel, I wouldn't start no argument.

West of Deloraine, Manitoba, miles of grasshoppers piled inches deep on the railway track and delayed the trains.

### UNITED CHURCH

Rev. V. M. Gilbert, Minister.

11:00 a.m., Church School.  
7:30 p.m. worship.

### ST. ANDREW'S CHURCH

Morning prayer 10:00 a.m.

No evening service.

Chun services at 7:30. Harvest Thanksgiving.

### ASTRAY

On the premises of R. Clark, sec. 30-21-20 W. 4th, one dark grey horse about 8 years old, branded Y R right hip. Indistinct brand on left hip, weight about 1250 pounds.

### COMING EVENTS

Oct. 28—Hockey dance. in Gleichen Coin. Hall.

Oct. 31—United Church annual dinner.

Nov. 10—"Back to Blighty" with the Y. P. S.

Nov. 19—United Church W. A. bazaar.

Nov. 25—Gleichen's annual Old.

## CLASSIFIED ADS

Two cents per word for each insertion; minimum charge 25 cents. Write your want ad, count the words in it, and multiply by two—then you know exactly how much your ad is going to cost... No charge accounts on this class of advertising.

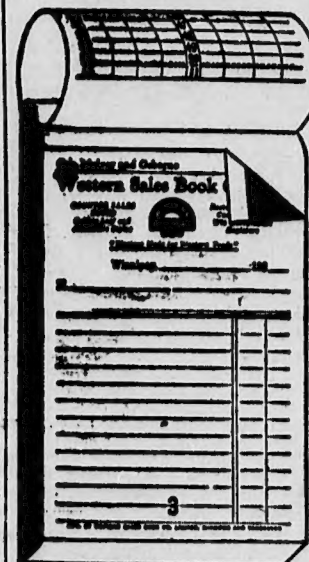
LOST—A white fox terrier, Gleichen license No. 17. reward offered, notify Hite Lunch, Gleichen.

### CHANGE IN TRAIN TIME TABLE

A change in the hours of the arrival of trains took place Sunday. The following is the new timetable:

No. 1, westbound 9:10 p.m.  
No. 3, westbound 5:50 a.m.  
No. 2, eastbound 4:32 a.m.  
No. 4, eastbound 7:23 p.m.

## COUNTER SALES BOOKS



Standard prices ranging from 6 cents a book in lots of 500; 8 1/4 cents a book in lots of 250. Prices higher for smaller lots and lower for larger lots.

Samples may be seen at

THE GLEICHEN CALL

## A PRIZED ASSET

Alberta Pool Elevators is the best balanced system in this province.

Alberta Pool Elevators is financially responsible in every way.

Alberta Pool Elevators have a carefully trained staff second to none in efficiency.

But their greatest asset lies in the widespread confidence Alberta grain growers have shown in

**ALBERTA POOL ELEVATORS**

## Canada's Unexcelled Grain

Handling and Marketing

Machinery is Available

To All Producers At

"A.P." Elevators

Bankers  
The Royal Bank of Canada  
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**The Alberta Pacific Grain Company Limited**

(Licensed and Bonded with the Board of Grain Commissioners)

No. 6



For Entertaining  
Order Calgary Dry  
Pints .....THE  
ALL—FRESH SIZE

Insist on BUFFALO BRAND

# CALGARY

DRY GINGER ALE



CALGARY BREWING & MALTING  
COMPANY, LIMITED

## 26 LIVES LOST IN ALBERTA BY FIRE

This was the Toll of Human Lives in 1931.

Added to this was:—  
Property loss totalling more than \$3,000,000.00  
Forest Fire loss totalling more than \$ 800,000.00

Help Us Fight This Great Public Enemy

### SOME OF THE CAUSES

A neglected camp fire.  
A settler's clearing fire.  
A carelessly handled burning straw stack.  
A lighted match heedlessly flung.  
An improper use of gasoline and kerosene.  
A yard or building full of rubbish.

These and many other causes result often in fires that snuff out lives and do untold property damage.

ISSUED BY THE GOVERNMENT  
OF ALBERTA

Department of Lands  
Forest Service Branch  
and Mines.

Fire Commissioner's Office  
Department of the Treasury